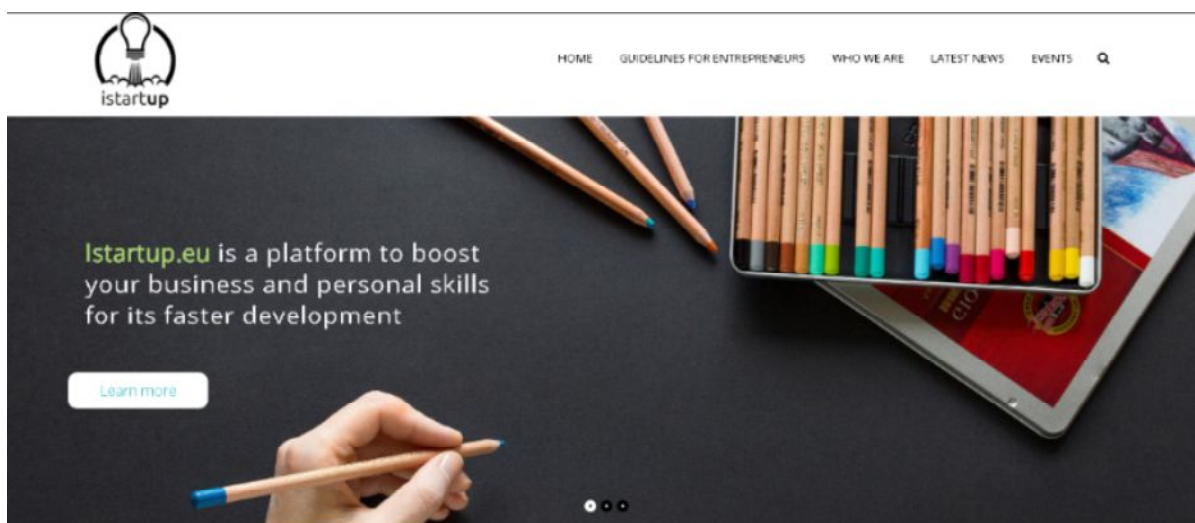




Platform is live!

LT-PL-1R-048



LT-PL-1R-048 project CooPlatform

[Startup.eu](#) was launched. Final project guidelines to be finished by March, 2018. Platform will be updated every month. Partners are seeking to strengthen the quality of business support organisations services in Cooperation Programme CooPlatform.

Based on partners experience and suggestions of external professionals we have selected project experts which already started working on platform guidelines to increase the overall performance of an entrepreneur.

[Find out more](#)



istartup.eu project experts Rita and Donatas have prepared first 2 guidelines for faster business development.

istartup.eu -> Guidelines for faster business development.

Getting things started and *Value proposition (canvas)*. Feel free to share, ask or contribute.



Get ready for the first international conference in September (14-15)!

Workshops will take place in Marijampolė and Kaunas. During it - professionals will share valuable know-how in workshops.

Topics to be covered:

- Market research: market potential, competitors analysis etc.
- Validation of business model (hypothesis, experiments etc.)
- Market entry
- Scaling: KPIs & Metrics
- Financial modelling
- Fundraising, meeting investors

Stay tuned.

Interreg Lietuva-Polska

European Regional Development Fund



2017 Julay

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