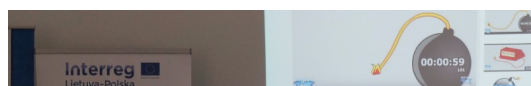


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Newsletter, June 2017

BIG IDEA competitions – turning ideas into actions





BIG IDEA competition took place in Marijampole, Lithuania

17th May 2017

In order to encourage young entrepreneurs to share their business ideas in the community and to identify their needs, BIG IDEA competition was held in Marijampole on 17th of May. The project "LT-PL cooperation platform supporting newly established business and promoting entrepreneurship" and opportunities to get involved in its activities were introduced to all the participants, more than 40 entrepreneurs from all the region. Gytis Junevičius, the representative of Lithuanian Innovation Center, has shared his experience how to become an entrepreneur. According to him "the entrepreneurs are those, who know how to take advantage of other's knowledge". During the event were presented tools and networks to gain an experience and knowledge, Lithuanian Labour Exchange programs supporting business start.

KTU Startup Space specialists Tomas Poškevičius and Gintarė Ambrozaitytė introduced how a good pitch should look like, what the structure and essential parts are. After short training entrepreneurs had an opportunity to show what they have learned – 2 minutes pitch competition started. 8 business ideas were presented. After long debates for the best pitch was awarded Renardas Vokietaitis and idea "Healthy fast food". All the competition participants get certificates and were asked to get involved in the project activities further – consult with entrepreneurship experts, participate in online training and workshops.





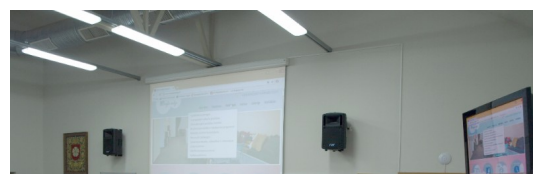
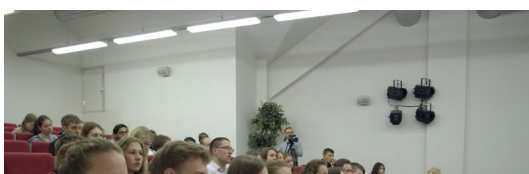
BIG IDEA competition took place in Taurage, Lithuania

30th May 2017

According to the tasks of the project "LT-PL cooperation platform supporting newly established business and promoting entrepreneurship" Taurage District Municipality Administration organized the Big Idea Competition event on May 30. The aim of the event was to identify the best / most realistic ideas for business development for the further project activities.

Toma Vaičienė, the senior specialist of the local Labour Exchange, presented the opportunities for the young people up to 29 to get a support for the establishment of a workplace for themselves. Taurage district mayor's advisor Dovydas Kaminskas also attended the event and introduced the audience to Taurage support program for a small or medium local business. We also invited the project entrepreneurship specialists from the Kaunas University of Technology, Gintarė and Tomas, who tried to motivate the participants before their pitch. Tomas briefly described how the successful pitch should look like and what is the main parts of the presentation.

We are excited that 6 business ideas were presented during the event. The commission was made up of local government and business representatives. The commission was pleasantly surprised that half of the participants were people just came from emigration with a strong desire to create the future in their hometown. All the participants were awarded certificates. Some of them were very grateful for a possibility to get skills, that will be very necessary for the nearest future.





BIG IDEA competition took place in Alytus, Lithuania

7th June 2017

On 7 June 2017, the business idea contest was held by ALYTAUS KOLEGIJA/University of Applied Sciences. The aim of the event was to share good practice and to encourage young people to take the initiative in creating their own business.

The business ideas were presented not only by young people from Alytus city or region but also by the students living and studying in Alytus from foreign countries – Congo, Nigeria, India and Pakistan. 14 business ideas in the Lithuanian and English languages were presented in the contest.

The assessment commission comprised Danutė Remeikienė, Director of ALYTAUS KOLEGIJA/University of Applied Sciences, Eglė Stebulienė, project manager of „Enterprise Lithuania“ who presented the activities of Cooperation Centre „Spiečius“ and business financing resources, Andrė Zenevičienė, representative of Alytus city municipality who introduced the means of Alytus city municipality for business promotion, and Giedrius Griškevičius, the founder of MB "Mažylio studija" who told his success story.

The assessment criteria were as follows: entrepreneurship skills, demand for business idea, uniqueness and target market. Three most creative and initiative business ideas selected by

the commission are:

1. C&TE team, who introduced production of stainless steel balls which are able to „absorb“ heat.
2. Business Intelligent team introduced an administrative system for handling applications in the universities of Lithuania as well as cooperation between businesses and universities.
3. Hobby team introduced a mobile app for business to push forward with shopping using mobile payment technology.

All participants of the contest were presented with certificates and symbolic souvenirs.



BIG IDEA competition took place in Bialystok, Poland

9th June 2017

On June 9, 2017, at the Faculty of Management of the Bialystok University of Technology, the Big Idea Competition was organized as part of project “LT – PL cooperation platform supporting newly established business and promoting entrepreneurship” (Interreg V-A Lithuania-Poland Cooperation Programme LT-PL-1R-048).

The aim of the Big Idea Competition was to increase the competencies of the students of the Bialystok University of Technology in the field of entrepreneurship and creativity and to promote teamwork. As part of the workshops, students received suggestions from business coaches and entrepreneurs (Mr. Norbert Brzostowski, Project Consulting and Mr.

Paweł Niemotko, business coach) how to effectively develop new ideas and sell own products.

The target group of the Big Idea Competition was students of Faculty of Management BUT, associated in students scientific circles.

The competition consisted of two stages. To the first stage, 11 teams have submitted their ideas of special product/service/project on special forms. For second stage 8 teams were selected. Among the qualified ideas were the following:

1. Virtual Academic Information System
2. Evolutionary Algorithms in Merchandising
3. Hanger with drying function inside the shoe
4. Friendly travel
5. MEDIC ARMBAND MEDICAL BAND
6. "Zambro Park" – the theme park in Zambrow
7. Pencil with memory
8. Kappa Clean 300 Pro

The Jury of competition composed of: Prof. Dariusz Siemieniako (Chairman), Vice Dean of the Faculty of Management BUT Ewa Rollnik-Sadowska, PhD, Vice Dean of the Faculty of Management BUT Romuald Ziółkowski, PhD, Norbert Brzostowski and Paweł Niemotko (entrepreneurs), decided by the majority of votes that the winner of the Big Idea Competition was an innovative product – MED ARMBAND medical band, prepared by the team: Maciej Łomanowski, Magda Niewiadomska, Natalia Woroniecka, Justyna Smolińska, (Regional Scientific Circle of Information Society Systems, supervisor Andrzej Pawluczuk, PhD).

Photographer Tomasz Trochimczuk.

**INTERREG V-A LITHUANIA - POLAND COOPERATION PROGRAME LT- PL-1R- 048
"LT-PL cooperation platform supporting newly established business and promoting
entrepreneurship"**

The main goal of the project is to promote business establishment and development: cooperate through improved business support services in CP area by knowledge and good practice sharing; mentor young people and other members of society to increase the quality of business support services, quantity of new established business entities and regional economic growth.

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